COPILOT IN 30 · WITH OBUNGI

Test Microsoft 365 Copilot. **30 days. 25 users. One clear decision.**

Copilot in 30 turns a non-committal trial into a structured evaluation. We guide your team from planning through the first productive use cases to the analysis – so that after 30 days you know whether and how you want to roll out Microsoft 365 Copilot further.

25
Trial users

30
Days

1
Guided Evaluation

AT A GLANCE

Copilot in 30 is a guided 30-day evaluation of Microsoft 365 Copilot by Obungi: 25 test users use Copilot in their own day-to-day work, while Obungi structures the planning, KPIs, enablement and analysis. After 30 days you have a reliable basis for deciding whether and how to roll out Microsoft 365 Copilot more widely.

SERVICE	Structured, guided evaluation of Microsoft 365 Copilot instead of a non-committal trial
PROVIDER	Obungi GmbH, Hamburg – Microsoft Solutions Partner for Cloud & AI Platforms
DURATION	30 days (week 0 to week 4)
PARTICIPANTS	25 test users from your company
PROCESS	Get ready → Start strong → Prove value → Track progress → Make it last
CORE PACKAGE	Planning & Onboarding Workshop, Joint definition of KPIs, Closing Call, KPI and feedback review, Recommendations for the next steps
OPTIONAL ADD-ONS	Setup & Security, Kick-off Session, Communication Workshop, Weekly Office Hours, Project Lead Check-in
RESULT	Real usage experience, measurable insights from KPIs and feedback, relevant use cases and a recommendation for the next step

THE CHALLENGE

A Copilot trial alone does not yet create **business value.**

Trying out Microsoft 365 Copilot is easy. Finding out whether a rollout is worthwhile for your company is harder.

01

Usage drops off

After the kick-off there are no regular impulses, and employees quickly fall back into their previous ways of working.

02

Relevant use cases remain unclear

Without guidance, users test Copilot more or less at random instead of finding out where Copilot actually improves their daily work.

03

A sound basis for the decision is missing

Without a baseline, KPIs and usage data, the perceived added value remains subjective.

Copilot in 30 turns the trial into a structured evaluation – **with a clear result.**

THE PROCESS

From the first prompt to the **rollout decision.**

In 30 days your team goes through five clearly defined steps. Obungi supports the evaluation with planning, enablement and analysis.

WEEK 0 WEEK 1 WEEK 2 WEEK 3 WEEK 4

WEEK 0

Get ready

Together we plan the trial, select the 25 test users and define KPIs against which success can be assessed.

WEEK 1

Start strong

Licences and the Teams channel are ready, communication starts and the users receive their first concrete scenarios.

WEEKS 1–3

Prove value

Your employees use Copilot in their daily work and test concrete prompts and scenarios.

WEEK 3

Track progress

Usage, engagement and feedback are analysed. This shows you where Copilot actually creates added value.

WEEK 4

Make it last

Together we look at KPIs and feedback and derive the next steps from them – right through to a possible larger rollout.

Plan your Copilot evaluation →

COPILOT IN 30 – GUIDED

You run the trial. **We provide the structure.**

The Core Package deliberately focuses on the decisive points of the evaluation.
You book additional support where your team needs it.

IN THE CORE PACKAGE

Planning, KPIs and analysis – from a single source.

- ✓ Planning & Onboarding Workshop
- ✓ Joint definition of KPIs
- ✓ Closing Call
- ✓ KPI and feedback review
- ✓ Recommendations for the next steps

OPTIONAL ADD-ONS

+ Setup & Security

Joint setup of licences, Copilot settings and Teams, plus a Data & Security Check covering permissions, sensitivity labels and, if required, Restricted Search.

+ Kick-off Session

60–90 minutes live with all 25 test users: first prompts, best practices and dos and don'ts.

+ Communication Workshop

1–2 hours to prepare the kick-off communication, Teams channel, templates and guides.

+ Weekly Office Hours

Regular Q&A sessions on use cases, prompts and concrete scenarios.

+ Project Lead Check-in

A joint look at progress and KPIs, with individually agreed measures.

THE RESULT

What you have after **30 days.**

Not just 30 days of Copilot experience, but a reliable basis for the next decision.

✓

Real usage experience

25 employees have tested Copilot in their own day-to-day work.

✓

Measurable insights

KPIs, usage and feedback show where Copilot can create added value.

Relevant use cases

You see which scenarios work for your employees.

Clarity for the next step

Together we assess whether and how you then roll out Copilot more widely.

WHY OBUNGI?

Microsoft expertise meets **hands-on enablement.**

Obungi supports companies not only with the Copilot evaluation, but also with more advanced scenarios – from Microsoft Copilot Studio and Microsoft 365 integrations to building your own agents.

When initial Copilot experience gives rise to automation or agent scenarios, your journey builds on it seamlessly.

FAQ

Frequently asked questions about **Copilot in 30.**

What is Copilot in 30?

Copilot in 30 is a guided 30-day evaluation of Microsoft 365 Copilot by Obungi: 25 test users use Copilot in their own day-to-day work, while Obungi structures the planning, KPIs, enablement and analysis. After 30 days you have a reliable basis for deciding whether and how to roll out Microsoft 365 Copilot more widely.

Why is a simple Copilot trial not enough?

Without structure, usage quickly drops off after the kick-off, users test Copilot more or less at random rather than in relevant use cases, and without a baseline, KPIs and usage data the added value remains subjective. Copilot in 30 turns this into a structured evaluation with a clear result.

How does the 30-day evaluation work?

In five steps: week 0 “Get ready” (plan the trial, select 25 test users, define KPIs), week 1 “Start strong” (licences and Teams channel ready, communication starts, first scenarios), weeks 1–3 “Prove value” (Copilot in day-to-day work with concrete prompts and scenarios), week 3 “Track progress” (analyse usage, engagement and feedback) and week 4 “Make it last” (assess KPIs and feedback, derive next steps through to a possible rollout).

How many employees take part?

25 test users. They are selected together with Obungi in week 0.

What is included in the Core Package?

Planning & Onboarding Workshop, Joint definition of KPIs, Closing Call, KPI and feedback review, Recommendations for the next steps. The Core Package deliberately focuses on the decisive points of the evaluation.

Which optional add-ons are available?

Setup & Security: Joint setup of licences, Copilot settings and Teams, plus a Data & Security Check covering permissions, sensitivity labels and, if required, Restricted Search. Kick-off Session: 60–90 minutes live with all 25 test users: first prompts, best practices and dos and don’ts. Communication Workshop: 1–2 hours to prepare the kick-off communication, Teams channel, templates and guides. Weekly Office Hours: Regular Q&A sessions on use cases, prompts and concrete scenarios. Project Lead Check-in: A joint look at progress and KPIs, with individually agreed measures.

What do we have after 30 days?

Real usage experience: 25 employees have tested Copilot in their own day-to-day work. Measurable insights: KPIs, usage and feedback show where Copilot can create added value. Relevant use cases: You see which scenarios work for your employees. Clarity for the next step: Together we assess whether and how you then roll out Copilot more widely.

What happens after the evaluation?

Obungi also supports more advanced scenarios – from Microsoft Copilot Studio and Microsoft 365 integrations to building your own agents. When initial Copilot experience gives rise to automation or agent scenarios, your journey builds on it seamlessly.

READY TO FIND OUT WHAT COPILOT CAN DO FOR YOUR TEAM?

Start your **30-day evaluation** with Obungi.

Together we plan the trial, define the relevant KPIs and lay the foundation for making a well-founded decision after 30 days.

Would you first like to clarify whether Copilot in 30 is a good fit for your organisation?

Talk to our Microsoft experts

Microsoft 365 Copilot is a trademark of Microsoft Corporation.

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